



## RESOURCE LIST | CORPORATE SOCIAL RESPONSIBILITY

Following is a list of Chinese- and English-language resources regarding corporate social responsibility (CSR) in China. This is a collection of selected online and printed materials developed by governments, NGOs, enterprises, and academics examining issues related to CSR. These issues include exploration of the CSR concept, government CSR policies, CSR practices among Chinese local and multinational enterprises, and assessments of the success of CSR in China. It should be noted that terms used to refer to CSR in China include “corporate social responsibility” (企业社会责任) and “responsible business conduct” (负责的商业行为) (RBC).

### WEBSITES

#### **Anhui Recycling Economy Information Net**

[安徽循环经济讯息网]

<http://www.cn3r.com/Article/Index.asp>

**Chinese**

This website, run by the Committee for Development and Reform in Tongling, Anhui Province, and the State Association for Eco-Economic Industrialization, provides information concerning legislation and government policy on resource and energy conservation, recycling, environmental protection, and other policies that enhance CSR.

#### **Association for Sustainable and Responsible Investment in Asia (ASrIA)**

<http://www.asria.org/chinese> (Chinese)

<http://www.asria.org> (English)

**Chinese, English, Japanese**

ASrIA, a membership-based non-profit organization, promotes socially and environmentally responsible investment in the Asia-Pacific region. Most of the articles and reports provided on the website are available to non-members. ASrIA is primarily a web-based resource, but the organization also holds workshops in Asian countries for the promotion of responsible investing practices.

#### **Business and Human Rights Resource Centre**

<http://www.business-humanrights.org>

**English, French, Spanish**

The Business and Human Rights Resource Centre provides online information to assist companies and NGOs in ensuring compliance with human rights standards and CSR, and maximizing contributions to the community in which they operate. The Centre is an independent, non-profit organization run in collaboration with sections of Amnesty International and leading academic institutions. The website's China page provides a collection of mainland and overseas news reports and online articles on corporate practices and responsibility, as well as links to individual Chinese companies' websites.

#### **Business for Social Responsibility (BSR)**

<http://www.bsr.org/bsrchina> (Chinese)

<http://www.bsr.org> (English)

**Chinese, English**

BSR was established in 1992, and BSR China is a membership-based organization set up in Guangzhou in 2005. The organization focuses on the improvement of companies' management quality, labor conditions, and overall competitiveness. The website provides information about the research activities conducted and consulting services offered by BSR and BSR China. It also includes reports on CSR practices, such as labor, health, and environmental protection initiatives.

#### **China Corporate Image Management**

[中国企业形象管理网]

<http://www.chinaci.org.cn>

**Chinese**

This website is run by the Corporate Image Planning Committee, a professional organization under the China Enterprise Culture Improvement Association, which was jointly formed by the Ministry of Culture and the Propaganda Department of the Central Committee of the Chinese Communist Party. It provides information on government policy, commentaries,

updated news, and cases concerning the implementation and promotion of CSR—including cases in which enterprises fail to adopt CSR. The website focuses in particular on the participation of enterprises in charity.

#### **ChinaCSR.com**

<http://www.chinacsr.com/cn> (Chinese)

<http://www.chinacsr.com> (English)

Chinese, English

This website provides updated news concerning the development of CSR practices in education, consumer relations, energy, environment, labor, health, and other areas. Users can also download recent China CSR magazines from the site.

#### **China CSR Map**

[中国企业社会责任机构指南]

<http://www.chinacsrmap.org> (Chinese)

[http://www.chinacsrmap.org/E\\_index.asp](http://www.chinacsrmap.org/E_index.asp) (English)

Chinese, English

China CSR Map is a collaboration between Deutsche Gesellschaft für Technische Zusammenarbeit (GTZ), SynTao, and China Credit Information Service (CCIS), with CSR Asia acting as media partner. It is a database for the exchange of information concerning the CSR activities of different organizations. The site is aimed at private enterprises, government, nongovernmental organizations, academic institutions, service providers, media, and online resource providers. It also provides CSR reports of Chinese enterprises.

#### **China Development Brief:**

##### **Corporate Social Responsibility**

[中国发展简报：企业社会责任]

<http://www.chinadevelopmentbrief.org.cn> (Chinese)

<http://www.chinadevelopmentbrief.com> (English)

Chinese, English

China Development Brief, a publication based in Beijing that reports on social development and civil society in China, was closed on July 4, 2007, after a visit by officials from the Beijing Municipal Public Security Bureau and other branches of the government. The Chinese edition of the publication, charged with conducting “unauthorized surveys,” was ordered to cease publica-

tion for investigation at that time, but has since reopened online. The website includes a section with articles on diverse topics relevant to CSR, such as the role of NGOs in promoting CSR, environmental protection, education, and labor practices.

#### **China Enterprise Community Duty Research Association**

[中华企业社会责任研究会]

<http://www.zh-duty.cn>

Chinese

This association is a non-profit organization formed to promote the fulfillment of CSR through charitable activities. The website provides updated news on CSR activities and the organization’s research. It also provides links to other CSR websites.

#### **China Enterprise Confederation (CEC)/**

##### **China Enterprise Directors Association (CEDA)**

[中企联合网]

<http://www.cec-ceda.org.cn/channel/qyshzr>

(Chinese)

<http://www.cec-ceda.org.cn/english> (English)

Chinese, English

This website is operated by CEC/CEDA, a nongovernmental institution representing employers, which includes enterprises, companies, entrepreneurs, provincial and municipal associations, industry associations, and trade associations as members. The website provides news and analysis concerning product quality control, environmental protection, protection of labor, and charity. It also discusses the general concept of CSR and includes current news regarding corporate practices.

#### **China Enterprise Reform & Development Society (CERDS)**

[中国企业改革与发展研究会]

<http://www.cerds.org>

Chinese

CERDS is an organization supervised by the State-owned Assets Supervision and Administration Commission of the State Council. It provides consultation services and training courses for enterprises in China,